



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

February 08, 2017

Arjun Channi
Senior Regulatory Associate
Reckitt Benckiser LLC d/b/a Reckitt Benckiser
Morris Corporate Center IV
399 Interpace Parkway
Parsippany, NJ 07054-0225

Subject: Notification per PRN 98-10 & 2007-4 – Updating master label including packaging claims Plus, updating the Storage and Disposal section.
Product Name: ADP 10106
EPA Registration Number: 777-101
Application Date: January 03, 2017
Decision Number: 525730

Dear Mr. Channi,

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 for the above referenced product. The Antimicrobials Division (AD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the action requested falls within the scope of PRN 98-10.

The label submitted with the application has been stamped “Notification” and will be placed in our records.

Should you wish to add/retain a reference to the company’s website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product’s label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA’s Office of Enforcement and Compliance.

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EPA Reg. No. 777-101
Decision No. 525730

If you have any questions, you may contact Lorena Rivas at 703-305-5027 or via email at rivas.lorena@epa.gov.

Sincerely,

A handwritten signature in blue ink, consisting of several overlapping, fluid strokes that are difficult to decipher as a specific name.

for

Jacqueline Hardy, Product Manager 34
Regulatory Management Branch II
Antimicrobials Division (7510P)
Office of Pesticide Programs

Enclosure: Notification Label

<< Front Panel >>

ACTIVE INGREDIENTS:

Triethylene Glycol 5.40%
Alkyl (50% C₁₄, 40% C₁₂, 10% C₁₆)
dimethyl benzyl ammonium saccharinate 0.05%

OTHER INGREDIENTS: 94.55%

TOTAL: 100.00%

KEEP OUT OF REACH OF CHILDREN

CAUTION: See (back) (side) panel for additional precautionary statements.

(NET WT.): 0.5 OZ. (14 g)
1.0 OZ. (28 g)
1.5 OZ. (42 g)
7.0 OZ. (198 g)
7.4 OZ. (209 g)
8 OZ. (226 g)
9 OZ. (255 g)
10 OZ. (283 g)
12 OZ. (340 g)
15 OZ. (425 g)
16 OZ. (454g)
18 OZ. (1 LB. 2 OZ.) (510 g)
19 OZ. (1LB. 3 OZ.) (538 g)
X OZ. (X LB. X OZ.) (X g)
Total: 20 OZ. (1 LB. 4 OZ.) 566 g

NOTIFICATION

777-101

The applicant has certified that no changes, other than those reported to the Agency have been made to the labeling. The Agency acknowledges this notification by letter dated:

02/08/2017

<< Front or Back Panel >>

EPA Reg. No.: 777-101
EPA Est. No.: 777-NJ -2 (Y) (YY)
13891-IN-001 (Y) (YY)
61203-MA-001 (Y) (YY)

See bottom or side (for Lot/Date code)

(Beginning of) (batch) (lot) code indicates EPA (Est.) (Establishment) (#) (No.) (Number)

See (batch) (lot) code for EPA (Est.) (Establishment) (#) (No.) (Number)

Federal regulations prohibit CFC propellants in aerosols.

Graphic Symbol (Contains no CFCs or other ozone depleting substances)

<< Back Panel >>

Questions? (symbol of telephone) **(1-800-228-4722) (1-xxx-xxx-xxxx)**

For ingredient (and other) information, (www.rbnainfo.com)

Distributed by: Reckitt Benckiser, Parsippany, NJ 07054(-xxxx)

Made in {insert country} © RB {insert year}

<< Back Panel – Optional text >>

Steel Recycling Symbol
Please recycle when empty



HEALTH • HYGIENE • HOME

Company Logo (Reckitt Benckiser) (rb)

Important facts (about this product):

This can is made from an average of (xx)% recycled steel (xx% post-consumer).

Important: For directions for use and first aid instructions in Spanish, please call {insert phone number}

Encourage your local authorities to establish a program to recycle this (can) (container).

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier]. The term "this product" used throughout this document may be replaced with the marketed product brand name. To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms. The product label must identify the specific bacteria, virus, fungus & mold. The term "x" is a place holder for a number between 1 to 99.

The term "Y" is a place holder for a character A – Z.

(Licensed under) U.S. Patent Number 4,840,792 << Robertet's formula >>
 (Licensed under) U.S. Patent Number 5,795,566 << Robertet's formula >>
 (Licensed under) U.S. Patent Number 5,538,719 << Firmenich formula >>
 (Licensed under) U.S. Patent Number 6,610,648 << Givaudan formula >>

Learn more about (the importance of good hygiene habits) (and) (the many ways that Lyso[®] is promoting good hygiene habits) (for your family and community) go to www.spreadinghealth.com

<< Front or Back Panel - Marketing / Product Performance claims – use as bullet point or in paragraph format >>

<< INTRODUCTORY 6-MONTH CLAIMS – will appear on the graphics label for 6 months the product is on shelf >>

| | | |
|---|---|---|
| Disinfects, deodorizes with new fresh, clean fragrance | New and Improved (Technology) (formula) | (New) (Patented) (Technology) (formula) |
| New | New Fragrance | New Scent |
| (New) Advanced Odor Control (Formula) (Technology) | (New) Improved Odor (Elimination) (Eliminator) (Technology) | New Size |
| (New) Advanced Odor (Elimination) (Eliminator) (Technology) | (New) Improved Technology | (New) Ultimate Odor Eliminator |
| New (Advanced) (Patented) Technology | New {insert fragrance name} (scent) | |

<< Product Descriptors >>

| | | |
|--------------------------------------|--------------------|-------------------|
| 2 in 1 | Disinfectant | Mildewcide |
| Absolutely Fresh | Disinfectant Spray | Multi-Purpose |
| Air + Surface | Disinfects | Multi-Room |
| Air and Surface Sanitizer | Double Action | Multi-Surface |
| Air Sanitizer | Dual Action | Odor Eliminator |
| Air Sanitizer & Surface Disinfectant | Dual Purpose | Odor Remover |
| Air Treatment | Duo | Odor Destroyer |
| All in One | Finishing Touch | Odor Buster |
| All Over Freshness | Fresh Air | Odor Sweeper |
| Antibacterial Action | Freshness Enhancer | Sanitizer |
| Antibacterial Spray | Fungicidal | Sanitizing Spray |
| Bactericidal | Fungistat | Twin |
| Bactericide | Mildewcidal | Universally Fresh |
| Clean & Fresh (Scent) | | |

<< Fragrance Descriptors >>

| | | |
|-------------------------------------|------------------------------------|--------------------------|
| Blissful Escape Scent | Marine Coral Scent | Summer Sunset Scent |
| Calming Tides Scent | MORNING DEW Scent | Sundrenched Garden Scent |
| (Energizing) Citrus Scent | (Rejuvenating) Morning Linen Scent | Sun-Kissed Linen Scent |
| Coral & Ocean Breeze Scent | Moonlight Dream Scent | Sunny Fields Scent |
| Coral Summer Scent | Ocean Escape Scent | Sunset Calm Scent |
| Crisp Linen Scent | Pacific Mist Scent | Sun Sparkle Scent |
| Fragrance Free | Pure Shores Scent | Warmth & Light Scent |
| Fresh Laundry Scent | Pure Zen Scent | WHITE BLOSSOM Scent |
| (Revitalizing) Fresh (Breeze) Scent | | Shimmering Sunrise Scent |
| Wind Blown Sheets Scent | | |
| Ginger & Green Tea Scent | Soothing Chai Scent | Zen Calm Scent |
| Herbal Renewal Scent | SPARKLING WATERS Scent | Zen Escape Scent |
| Lavender Mist (Scent) | Summer Coral Scent | |

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 The term "Y" is a place holder for a character A – Z.

<< **Packaging Claims** >>

| | | |
|--------------------------------|---|---------------------------|
| Better Value | Limited Time (offer) (value) (bonus) (pack) | Travel Pack |
| Big | Multi-Pack | Travel Size |
| Bonus Pack | Mega Value Pack | Trial Size |
| Buy X Get X Free | | |
| Club Pack | Mega Value Size | Value-Pack |
| Club Size | Personal Size | Value Size |
| Convenient Size | Purse Size | 60% (Bonus) (More) (Free) |
| Discreet Size | Save Money By Buying Our Convenient Club Pack Size! | Up to 100 uses per can |
| Economy Size | Special Pack | X% (Bonus) (More) (Free) |
| 16 oz. for the price of 10 oz. | 60% (more for) free | 60% bonus |
| 16 oz. at the price of 10 oz. | 6 oz. (more for) free | 6 oz. bonus |

(X) Box Tops for Education

Box Tops for Education and associated words and designs are trademarks of General Mills, used under (a) license.

©General Mills

Do not remove [label] [sticker]/cut out Box Tops for Education proof of purchase until product has been ((completely) (used) (finished) (emptied))

See back (or) (sticker) for details (or) (rules) (or) (instructions)

See details or rules or instructions [on] [back or sticker]

Go to boxtops4education.com for details

(x) Box Tops on (back) (side) (of) (pack) (label)

(x) eBoxTops™ No Purchase Necessary see (side) (back) for details

You could win the (x) (golden) Box Tops

Enter this code online at (enter URL here) with code (x) and see if you've won

(x) prizes to win!

Worth (x) eBoxTops™

NO PURCHASE NECESSARY. MANY WILL ENTER AND PLAY, FEW WILL WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. OPEN ONLY TO LEGAL RESIDENTS OF THE FIFTY (50) UNITED STATES and D.C. WHO ARE 18 YEARS AND OLDER AT THE TIME OF ENTRY WHO ARE MEMBERS OF BOXTOPS4EDUCATION.COM AND HAVE DESIGNATED A SCHOOL TO SUPPORT AT TIME OF ENTRY. MEMBERSHIP TO BOXTOPS4EDUCATION.COM IS FREE AND AVAILABLE AT WWW.BOXTOPS4EDUCATION.COM. VOID WHERE PROHIBITED. Instant Win Game starts (x/xx/xx) at xx:xx(am)(pm) ET and ends x/xx/xx at xx:xx(am)(pm)ET. For Official Rules, alternate method of entry, prize descriptions and odds disclosure, visit (enter URL here) Sponsor: (General Mills Sales, Inc., One General Mills Blvd, Minneapolis, MN 55440.) (Reckitt Benckiser, Parsippany, NJ 07054-0224)

<< **Front or Back Panel - Marketing / Product Performance claims – use as bullet point or in paragraph format** >>

<< **Fragrance Related Claims** >>

Air so (clean) (clear) (pure) (fresh) (refreshed) you (can) (will) (immediately) (instantly) (smell) (notice) (welcome) (distinguish) (appreciate) the (freshness) (improvement) (difference).

Complete Freshness

Destroy odors

For a (fresher) (healthier) home

For (exceptional) (extraordinary) freshness

For freshness that lasts

(For) Long lasting freshness

(For) ultimate freshness

Fresh air

Freshness lasts

Remarkable Freshness

(Simply) Air so clean you can smell the freshness

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The term "Y" is a place holder for a character A – Z.

(Unlike Air Fresheners,) (Unlike some Air Fresheners,) (Unlike regular air fresheners,) (Unlike ordinary Air Fresheners,) there is no overpowering (smell) (fragrance) (scent)
(This product) Leaves (behind) a (fresh) (light) (clean) (fresh) (refreshing) (lasting) (scent) (fragrance) (smell) (in) (the) (your) (air) (home)
(This product) Eliminates odors (with no) (without a(n)) (heavy) (overpowering) (strong) (floral) fragrance
(This product) Eliminates odors (at the source) (for) (ultimate) (complete) (freshness) (throughout your home) (a fresher home)
(This product) Leaves (no odors behind) (an odor free room)
(This product) lets you open your door to a clean and fresh smelling home.
(This product) Makes your home a fresher place to be.
Use this product for (ultimate) (complete) (freshness) (a light, fresh scent) (for a fresher home)
(Use this product for) Ultimate Freshness

<< **Brand Claims** >>

Because it's from (the makers of) Lysol, you can trust it (to) (work) (remove) (destroy) (eliminate) (odors caused by bacteria in the air) (odors caused by airborne bacteria)
Because it's from (the makers of) Lysol, you can trust it (to temporarily reduce airborne bacteria) (to temporarily reduce bacteria in the air).
Helps protect your family from odor causing bacteria (with this product)
(Life Stinks:) (Neutra Air) (your odors) (it)
(This product) (is) from the makers of Lysol (brand products)

<< **Formulation Claims** >>

Our Best Ever (formula) (Technology)
(This product's) Formula binds to and then chemically reacts with odor molecules (in mid-air) (in the air) to neutralize them (and effectively make them odorless.)
This product contains (patented technology) (odor-eliminating) (ingredients) (that work in the air) (to) (eliminate) (remove) (destroy) (temporarily reduce) (odors) (in the air) (leaving) (the air) (smelling) (clean) (fresh)
(This product) (Works) (Patented technology) (combines with) (attacks) the odors to eliminate (it) (them) (from the air)

<< **Use Site Claims** >>

Great for bathrooms!
(This product) can be used {insert USE SITES from list on **page 11**}
Use (this product) to temporarily reduce (the number of)(odor-causing bacteria) in your {insert USE SITES from list on **Page 11**}
Use (this product) to eliminate (destroy) (take away) (sweep away) (tough) (odors) in your {insert USE SITES from list on **Page 11**}
Spray may leave hard floors slippery. Do not concentrate spray over hard floors.

<< **Odor Removing Claims** >>

3 in 1 – odor elimination (air sanitization) (surface disinfection)
Cleans (cleanses) (your air of odors) (the air you breathe)
Clean the air with (this product)
Directly targets source of odors
Eliminate (removes) (controls) (destroys) bacterial odors at the source (with this product) (for ultimate freshness) (and in the air)
Eliminate (removes) (controls) (destroys) bacterial odors (in the air)
Eliminate (removes) (controls) (destroys) odors caused by odor-causing bacteria (in the air)
Eliminate (removes) (controls) (destroys) odors (at the source) (&) in the air
(Eliminate(s)) (remove(s)) (control(s)) (destroy(s)) (odors) {insert ODORS from list on **Page 11**} (caused by odor-causing bacteria)
(Eliminate(s)) (remove(s)) (control(s)) (destroy(s)) (odors) {insert ODORS from list on **Page 11**} unlike air fresheners (that) (which) only mask odors (temporarily).
(Eliminate(s)) (remove(s)) (control(s)) (destroy(s)) (tough) (problem) odors (around)(such as) {insert ODORS from list on **Page 11**}.{insert list of ROOMS from the USE SITES list on **Page 11**};

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The term "Y" is a place holder for a character A – Z.

(Eliminate(s)) (remove(s)) (control(s)) (destroy(s)) odors unlike air fresheners that only mask odors temporarily.
Eliminate tough odors such as bathroom odors, pet odors, smoke and food odors
Eradicate odors.
Get odors out with (this product)
Kills (99.9%) of odor-causing bacteria
Kills (99.9% of) (odor-causing) bacteria at the source (for ultimate) (complete) (freshness) (for a light, fresh scent) (for a fresher home)
Kills (eliminates) (reduces) (controls) {list of ODORS from list on Page 11} (odors) (caused by) (airborne) odor-causing bacteria.
Leaves no odors behind
(This product) (...) air so clean you can smell the freshness
Odor (eliminator) (elimination)
Odor fighter
Safe (to) (for) use on (the following surface material(s):) {Insert surface materials from Section titled "Surface Types: (~ Non-Medical or Fixture)" on Page 11}
Solve odor problems at the source (with this product)
Targets odor causing bacteria for long lasting freshness
(This product) cleans the air we breathe
(This product) doesn't just (mask) (disguise) (cover up) odors, (it eliminates them).
(This product) doesn't just (mask) (disguise) (cover up) odors, (it eliminates them).
(This products) (Eliminates) (Destroys) odors (caused by odor-causing bacteria)
(This product) eliminates odors by (removing)(killing) (controlling) odor causing bacteria (in the air)
(This product) (eliminates) (gets rid of) the (odors) (smells) (stinks) without just masking them.
(This product) is effective (against) (in) (eliminating) (removing) (destroying) (tough) {insert ODORS from list on Page 11}
Ultimate odor eliminator
Unlike air fresheners that only mask odors temporarily, this product destroys odors in the air and kills 99.9% of odor-causing bacteria at the source, so odors do not come back
Unlike air fresheners that only mask odors, this product sanitizing spray eliminates tough odors such as smoke, food, mold, mildew, bathroom, and pet odors
Unlike air fresheners that only mask odors, this product sanitizing spray eliminates tough odors such as smoke, food, mold, mildew, bathroom, and pet odors for freshness
Unlike air fresheners, which only mask odors temporarily, (this product) eliminates {insert ODORS from list on Page 11}.
Unlike (other) (ordinary) (regular) air fresheners that (only) mask odors (temporarily), (this product) eliminates tough odors, such as {insert ODORS from list on Page 11}
(With this product) (You can) (be sure) (be confident) (that) (even) (tough) (lingering) (odors) (are not just masked) (but) (are) (actually) (eliminated) (removed).
Works to eliminates odors.

<< **Bacterial Claims** >>

(This product) Clean(s) (cleanse) your air of bacteria and their (bad) (odors) (smells) (stinks)
Keeps odors away by (destroying) (removing) (killing) (eliminating) (reducing) (controlling) odor-causing bacteria in the air.
Keeps (on) (killing) (destroying) (eliminating) (reducing) (Removing) (controlling) odor-causing bacteria in the air.
(Kills) (destroys) (controls) (eliminates) (reduces) (Removes) odor causing bacteria (and eliminates their odors)
(This product) (controls) (kills) (eliminates) (destroys) odor-causing airborne bacteria (and eliminates their odors).
(This product) (controls) (kills) (eliminates) (destroys) odor-causing bacteria in the air (and eliminates their odors).
(This product) (controls) (kills) (eliminates) (destroys) airborne odor-causing bacteria (and eliminates their odors).
(This product) (controls) (kills) (eliminates) (destroys) odor-causing bacteria in the air (and eliminates their odors).
(This product) eliminates odors in the air by (killing) (controls) (reduces) (destroying) (eliminating) odor-causing airborne bacteria
(This product) eliminates odors in the air by (killing) (controls) (reduces) (destroying) (eliminating) odor-causing airborne bacteria

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The term "Y" is a place holder for a character A – Z.

(This product) (kills) (destroys) (controls) (reduces) (eliminates) (Removes) odor causing bacteria in the air (and eliminates their odors)
(This product) (kills) (controls) (destroys) (eliminates) (reduces) (Removes) odor causing airborne bacteria (and eliminates their odors)
(This product) (kills) (destroys) (controls) (eliminates) (reduces) (Removes) odor causing bacteria in the air (and eliminates their odors)
(This product) (kills) (destroys) (controls) (eliminates) (reduces) (Removes) odor-causing bacteria in the air – unlike air fresheners, which only mask odors.
(This product) (kills) (destroys) (eliminates) (reduces) (Removes) (controls) the odor-causing bacteria that cause (bad)(tough) {insert ODORS from list on Page 11} (in the air)
(This product) (kills)(controls) (Eliminates) (Removes) (Destroys) (Reduces) odors caused by (airborne bacteria) (bacteria in the air) (such as) (around) {insert ODORS from list on Page 11}
(This product) (kills) (controls) (Eliminates) (Removes) (Destroys) (reduces) (bacterial odors) (non-bacterial odors) (such as) (around) {insert ODORS from list on Page 11}

<< Air Sanitizing Claims >>

It takes more than fresh air to clean your (home) (air) from (odor(s)) (odor-causing bacteria) (airborne bacteria)
(This product) (Cleans) (Sanitizes) the air (you breathe) (from odor-causing bacteria)
(This product) (Cleans) (Sanitizes) the air by temporarily (reducing) (removing) (odor-causing) (bacteria) (airborne bacteria) (from) (in) (the air)
(This product) refreshes the air
Sanitizes the air (you breathe) (in your home)

<< Temporarily Action Claims >>

Temporarily reduces odor-causing (airborne) bacteria in the air
(This product) (Helps) (temporarily reduce) the number of airborne odor causing bacteria in virtually any room (to leave your home smelling clean and fresh)
(This product) (Helps) (temporarily reduce) the number of airborne odor-causing bacteria (in any room) {insert ROOM from USE SITES list on Page 11}
(This product) Temporarily Reduces (odor causing) inanimate airborne contaminants
(This products) temporarily (reduces) (Removes) (Sweeps away) (Takes away) (airborne bacteria) (odor-causing bacteria in the air) (odor causing bacteria in the air)
(This product) temporarily (reduces) (Removes) (Sweeps away) odor causing bacteria from) {insert ODORS from list on Page 11}
(Use) (With) (This product) (helps) Temporarily reduce (the number of) (airborne odor-causing bacteria) (contaminants) (in your home) (in virtually any room) (by) (eliminating odors) (removing) (destroying odors) (temporarily reducing) (sweeping away) (odors) (temporarily reducing airborne odor-causing bacteria) (temporarily reducing odor causing bacteria) (in the air) (leaving) (to leave) (your home) (behind) (smelling) (a) (clean) (fresh) (pure) (light) (crisp) (fragrance) (scent)

<< Front or Back Panel - Marketing / Product Performance claims – use as bullet point or in paragraph format >>

**<< Sanitizing – Hard non-porous, non-food contact surface claims >>
(front / back panel claim)**

An effective (fast acting) non-food contact surface sanitizer (for use in {insert USE SITES from list on Page 11})
Fast Acting (Sanitizer)
Great for use as a non-food contact surface sanitizer in {insert USE SITES from list on Page 11}.
Kills (Destroys) (Eliminates) 99.9% of bacteria*** on hard, non-porous surfaces
Kills (Destroys) (Eliminates) 99.9% of bacteria on hard, non-porous surfaces in 10 seconds.***
Kills (Destroys) (Eliminates) 99.9% of bacteria on hard, non-porous (kitchen)(bathroom)(household) surfaces in 10 seconds.***
Kills 99.9% (of) (household) bacteria in (10 seconds) on hard, non-porous surfaces.***
Leaves (household) surfaces sanitized
(Sanitizes) (Kills) (99.9% of) (illness causing) bacteria*** and (neutralizes) (eliminates) (bacterial) odors (at the source) (for) (complete) (freshness) (throughout your home) (a fresher home) (a healthier home) (a fresh and healthy home) (a fresher and healthier home) (for a fresher and healthier home)
Sanitizes (kitchen) (household) (bathroom) (restroom) (non-food contact) surfaces in (10 seconds).
Sanitizes (Kitchen) (household) (bathroom) (hard non-porous) (surfaces) in 10 seconds.
Sanitizer (Sanitizes)

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10 seconds is all it takes to kill 99.9% of bacteria. ***

(back panel qualifier)

***Kills (destroys)(eliminates) 99.9% of (Enterobacter aerogenes) (Staphylococcus aureus) on hard, non-porous surfaces in 10 seconds.

<< Front or Back Panel – Surface Disinfecting & Deodorizing claims – use as bullet point or in paragraph format >>

Air freshener that Kills odor causing bacteria*

An effective disinfectant, sanitizer (non-food contact surfaces) for use in the kitchen, bathroom, bedroom and other household areas.

(Controls)(Kills) odor-causing (germs**) (bacteria*)

Controls kitchen odors caused by bacteria*.

Controls pet odors caused by (bacteria*) (fungi).

Controls the flu virus (on hard non-porous surfaces)

Deodorizes by killing (many) (bacteria*) (germs**) (fungi) that cause odors, (ordinary non-germicidal sprays can't do this)

Disinfection Control (Formula)

Disinfects (insert 'A – B' organisms from list on Page 10) on hard non-porous surfaces.

Disinfects hard non-porous (food) (non-food) contact surfaces (in {insert USE SITES from list on Page 11})

Disinfects ({insert USE SITES from list on Page 11}) (and) ({insert USE SURFACES from list on Page 11})

Disinfects and deodorizes by killing common (household) germs** and controlling their odors.

Disinfects (sanitizes) and deodorizes by killing common (household) bacteria* and controlling their odors.

Dries quick, kills (germs**)

Effective against (bacteria*) (fungi)(virus†)(germs**): {insert 'A – B' organisms from list on Page 10}

Eliminate odors at the source and in the air

Eliminates odors at their source

Eliminates (germs**) (and) (odors) on hard non porous surfaces that you come into contact with everyday.

Eliminates (removes) odors (caused by) (bacteria*)(germs**) (mildew)

Eliminates (Removes) (bacteria*) (fungi*) (viruses†) (germs**) from {insert USE SURFACES from list on Page 11}

Fights germs and odors

Fights the Flu Virus± (on hard non-porous surfaces)

Flu Virus± Control (on hard non-porous surfaces)

(For use in) (homes) (as a) (disinfectant)

(Freshens) (Cleanses) (Cleans) (Sanitizes) air and Kills bacteria* (disclaimer* on hard non-porous surfaces)

Gets rid of odors by killing the germs** (that cause them)

Gets to the heart of odors

Great for spot disinfection – target performance

Helps prevent the build-up of odors by killing odor-causing bacteria* (on hard non-porous food contact surfaces)

Keeps (controlling) (killing) odor-causing germs (bacteria*).

Keeps (eliminating)(controlling)(killing) odor-causing germs**.

Keeps on (controlling) (killing)odor causing germs**.

Keeps odors away by (eliminating)(controlling)(killing) the (bacteria) (germs**) () that cause odor.

Kills (disinfects) against {insert 'A – B– C' organism from list on Page 10}

Kills 99.9% of germs** and odor causing bacteria

Kills 99.9% of germs** and odor causing bacteria so odors do not come back

Kills (99.9% of) (illness causing) bacteria and (neutralizes) (eliminates) odors (at the source)

Kills (99.9% of) (illness causing) (odor-causing) bacteria at the source

Kills germs**, helps your house (home) smell cleaner

Kills germs** (whenever) (where-ever) you need it

Kills (Eliminates) (Destroys) bacteria at its source and Freshens air

Kills (household) (kitchen) germs**

Kills Influenza A (Flu virus)

Kills (kitchen)(household)(bathroom)(germs**)(bacteria*)(fungi)

Kills more than 99.9% of bacteria* and viruses†

Kills (most) Household germs**

Kills the (Influenza) (flu) virus±

Kills (the following) (household) (kitchen) (germs**)(bacteria)(viruses†)(fungi): {insert 'A – B– C' organisms from list on Page 10} (in 5 (10) minutes)

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The term "Y" is a place holder for a character A – Z.

Kills (bacteria*)(germs**)
Prevents the growth of mold and mildew (on) (in) {insert USE SURFACES from list on Page 11} {insert USE SITES from list on Page 11}
On hard, non-porous, non-food contact surfaces this product kills the following (bacteria*)(virus†)(fungi)(germs**):
{insert 'A – B' organisms from list on Page 10}
Surface Disinfectant
(This product) (controls) (kills) the (germs**), (bacteria*) that cause unpleasant odors (at the source).
(This product) deals with the root cause of the odor, leaving behind a fresh clean (home) (scent)
(This product) (disinfects) (and) (sanitizes) the following surfaces {insert use surface from list on Page 11}
(This product) (disinfects) (and) (sanitizes) (in) (the following areas) {insert USE SITES from list on Page 11}
(This product) (eliminates) (kills) germs** on surfaces and (removes) odors in the air
(This product) is a mildewstat and will effectively inhibit the growth of mildew and the odor caused by it when applied to hard non-porous surfaces.
(This product) kills {insert 'A – B' organisms from list on Page 10} (in 10 minutes)
(This product) kills the germs** that cause (bad) odors

<< Front or Back Panel – Surface Disinfecting & Deodorizing claims – use as bullet point or in paragraph format Cont. >>

(This product) kills bacteria* on environmental surfaces in your home and in public places.
(This product) kills (the following virus‡) (Influenza A) (on hard, non-porous surfaces) (in 10 minutes)
(This product) prevents odors at their source caused by (germs**), (bacteria*)
Treats, does not cover up
Use this product (in) (under) (around) (on) {insert use site from list on Page 11}
Use this product (on) {insert USE SURFACES from list on Page 11}
Kills 99.9% of (bacteria*) (germs**) (on) (in)(odor) (hot spots) (such as) {insert USE SURFACES from list on Page 11} {insert USE SITES from list on Page 11}
Kills 99.9% of germs** and odor causing bacteria* (on hard surfaces)
Kills 99.9% of odor causing (bacteria*) (germs**) (on) (in)(odor) (hot spots) (such as) {insert USE SURFACES from list on Page 11} {insert USE SITES from list on Page 11}
(back panel qualifier for disinfecting “germs” – must choose at least 1 bacteria and/or 1 virus and/or fungus)
**(This product) kills 99.9% of (Staphylococcus aureus) (Salmonella enterica) (Pseudomonas fluorescens) (Escherichia coli) (Escherichia coli O157:H7) (Proteus mirabilis) and (Influenza A) (Candida albicans) on hard, non-porous surfaces in 10 minutes

<< DISINFECTING CLAIMS (Hard non-porous, non-food contact surface) >>

Respiratory illnesses attributable to Pandemic 2009 H1N1 are caused by Influenza A Virus. This product (product name) is a broad-spectrum hard surface disinfectant that has been shown to be effective against (Influenza A Virus tested and listed on the label) and is expected to inactivate all Influenza A Viruses including Pandemic 2009 H1N1 (formerly called Swine Flu).

This product has demonstrated effectiveness against Influenza A Virus and is expected to inactivate all Influenza A Viruses including Pandemic 2009 H1N1 Influenza A Virus.

This product has demonstrated effectiveness against (Influenza A Virus tested and listed on the label) and is expected to inactivate all Influenza A Viruses including Pandemic 2009 H1N1 (formerly called Swine Flu).

Kills Pandemic 2009 H1N1 Influenza A Virus (formerly called Swine Flu).

Kills Pandemic 2009 H1N1 Influenza A Virus.

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The term “Y” is a place holder for a character A – Z.

<< Back Panel - Use directions **IMPORTANT: Advisory statements must be included where appropriate; pictograms showing use direction where applicable** >>

DIRECTIONS FOR USE: It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

<< For the 1.0 oz size >>

To Unlock Cap: Turn counterclockwise (1) (2) (clicks). Lock cap, after use.

<< Directions for air sanitization>>

(For Air Sanitization) (To Sanitize the Air): Shake well before each use. To temporarily reduce airborne odor-causing bacteria and eliminate odors, close all doors, windows, and air vents. Hold can upright, press button and spray towards the center of an average size room (12' x 12' x 9') for 10 seconds. For maximum effectiveness, relative humidity should be between 45% and 70%. Resume normal room ventilation after spray has settled. Repeat as necessary.

<< Directions for Surface Disinfection >>

For Surface Disinfection and Sanitization: Preclean surfaces prior to use. Shake well before each use. Hold can (container) upright 6" to 8" from surface. Spray 2 to 3 seconds until covered with mist.

To Deodorize: Spray on surfaces as needed.

To Sanitize: Let stand for 10 seconds and allow to air dry.

To Disinfect: Let stand for (ten) (10) minutes and allow to air dry.

Rinse all toys and food contact surfaces with potable water after use.

To Control and Prevent (the Growth of) Mold & Mildew (and their Odors) (on Hard, Non-porous Surfaces): Apply to pre-cleaned surface. Allow to remain wet for 10 minutes. Let air dry. Repeat applications in weekly intervals or when mold and mildew growth appears.

<< **Advisory Statements** >>

Do not use on polished wood, painted surfaces, leather, rayon fabrics, or acrylic plastics.

Does not harm most (bathroom) (restroom) surfaces.

For other surfaces, spot test in an inconspicuous area.

Do not use on utensils, glasses and dishes.

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<< Back Panel >>

<< IMPORTANT: All organisms must be identified by genus & species.
Abbreviations may be included but must appear in (parens). >>

<< Hard non-porous surfaces >>

- << A. 10-min Disinfection against Bacteria >> (Methicillin Resistant) Staphylococcus aureus (Staph) (MRSA)
(ATCC # 33592)
Staphylococcus aureus (Staph) (ATCC # 6538)
Salmonella enterica (Salmonella) (ATCC # 10708)
Pseudomonas fluorescens (ATCC # 6972)
Escherichia coli (E. coli) (O157:H7) (ATCC # 43888)
Proteus mirabilis (ATCC # 25933)
- << B. 5 Min. Disinfection against Virus >> Influenza A Virus (Flu virus) (ATCC VR-544, Strain Hong Kong)
- << C. 10 Min. Disinfection against Fungi >> Candida albicans (ATCC # 10231)
- << D. Fungistatic against Fungi >> Aspergillus niger (mold & mildew) (ATCC # 6275)
- << E. *** 10 second Sanitization against Bacteria >> Enterobacter aerogenes (ATCC # 13048)
Staphylococcus aureus (Staphylococcus) (ATCC # 6538)

Symbol Designation – sued on product labels:

| | | |
|-----------------------|--------------|--|
| Single asterisk (*) | bacteria* | used for identifying disinfection against specific bacteria |
| Dagger (†) | viruses† | used for identifying disinfection against specific viruses. |
| Double asterisk(**) | germs** | used for identifying disinfection against specific bacteria and virus and fungi. |
| Triple asterisk (***) | sanitizes*** | used for claims of sanitization |

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<< Back Panel >>

<< Surface / Use Site / Odors - May be listed on product label in plural form >>

Hard, Non-porous Surfaces: (Graphic – depicting surface)

| | | | |
|----------------------|--------------------------|----------------------------|----------------------------------|
| Bathroom surfaces | Dish Racks | Marble (Synthetic) | Sealed Granite |
| Bed Frame | Door Knob (handle) | Marlite | Shower (Stall) (Area) |
| Bed Springs | Dressing carts | Metal^ | Shower (curtain)(plastic)(liner) |
| Bidet | Drinking Fountains | Metal Blinds | Sinks (basin) |
| Brass | Enamel | Microwave (oven) exteriors | sealed Slate |
| Cat litter boxes | Faucets | Mirror | Sports equipment |
| Cement | Fixtures | No wax floors | Stainless Steel^ |
| Chrome^ | garbage (cans) (pails) | (non-wood) Cabinets | Table (tabletops) |
| clean-up carts | Glass | Non-wood) chairs | glazed Terra Cotta |
| sealed Concrete | Glass-topped Furniture | (non-wood) Highchair | Tin |
| Copper | Glazed ceramic tile | (non-wood) (Kitchen) | Telephones |
| Counter (Countertop) | Glazed Porcelain | (Non-wood) Outdoor | Toilet (Seats) (areas) |
| Crystal | sealed Groute | (patio) Furniture | (Toilet) (Urinal) Exteriors |
| Cuspidors | Hard non-porous surfaces | Plastic (mattress covers) | Under sinks |
| Desk | (Household) tools | Porcelain (tile) | Vinyl (tile) |
| (Diaper) changing | Laminate (surfaces) | Portable Toilet | Washable Wall |
| (Counters) (tables) | Lamps | Recycling bins | Wheelchairs |
| Diaper Pails | Linen carts | Refrigerators (exteriors) | Windows (windowsills) |
| Dish Pails | Marble (Cultured) | (Resilent)(ceramic)Floor | |

^Non-Medical or Fixtures

Hard, Non-porous Use Sites: (Graphic – depicting use site)

| | | | |
|------------------------|----------------------------|-----------------|-----------------------------|
| All around the | Car | (Home) Workshop | Pet (sleeping) (areas) |
| (house) (home)(office) | Closets | Kid's room | Playroom |
| Attic | (damp) Storage Area / Room | Kitchen | Sunroom |
| Automobile | Den / Study | Laundry Room | Supermarket (grocery store) |
| Baby's room | Dining Room | litter box(es) | Tool Shed |
| (musty) Basement | Dorm | Living Room | Vacation home |
| Bathroom | Family Room | lockers | Vehicles |
| Bedroom | Garage | Mobile Home | Virtually any |
| Boat | Home / House | Mud Room | area of the (home) (office) |
| Camper | Home office | Nursery | |

ODORS

| | | |
|-------------------------------|------------------------------------|-----------------------------|
| bacterial (odors) | garbage (can) (pail) (odors) | non-bacterial (odors) |
| basement (odors) | kitchen (odors) | pet (sleeping area) (odors) |
| bathroom (odors) | (family) (pet) (dog) (cat) (odors) | sick room (odors) |
| cat litter (odors) | food (odors) | smell(y) (odors) |
| cigar (smoke) (odors) | laundry (room) (basket) (odors) | smoke (odors) |
| cigarette (smoke) (odors) | litter box (odors) | stink(y) (odors) |
| cooking (odors) | mildew (odors) | tobacco (smoke) (odors) |
| (dirty) diaper (pail) (odors) | mold (odors) | toilet (odors) |

Surface Types: (~ Non-Medical or Fixture)

| | | |
|-----------------|---------------------|--------------------|
| Brass | Glass | Marble (Synthetic) |
| Cement | Glazed ceramic tile | Marlite |
| Chrome^ | Glazed Porcelain | Metal^ |
| Sealed concrete | sealed Groute | Porcelain |
| Copper | Marble (Cultured) | Sealed Granite |
| Enamel | | sealed Slate |
| | | Stainless Steel^ |
| | | Glazed Terra Cotta |
| | | Tin |
| | | Vinyl |

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<< Back Panel >>

PRECAUTIONARY STATEMENTS: Hazards to Humans and Domestic Animals

CAUTION: Do not spray directly in eyes.

| FIRST AID | |
|---|---|
| If in eyes: | <ul style="list-style-type: none">• Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.• Call a Poison Control Center or doctor for treatment advice. |
| CONTACT NUMBER | |
| Questions? Comments or In case of an emergency, call toll free 1-800-228-4722 (1-xxx-xxx-xxxx). Have the product container or label with you when calling a Poison Control Center, or doctor, or going for treatment. | |

<< Physical Hazards language >>

PHYSICAL HAZARDS:

Contents under pressure. Do not use or store near heat or open flame. Do not puncture or incinerate container. Exposure to temperatures above 130°F may cause bursting.

<< Storage and Disposal language >>

STORAGE AND DISPOSAL:

Do not contaminate water, food, or feed by storage or disposal.

Pesticide Storage: Store in original container in areas inaccessible to children. Keep securely closed.

Pesticide Disposal: Wastes resulting from the use of this product must be disposed of on site or at an approved waste disposal facility.

Container Handling: Do Not Puncture or Incinerate! If empty: Place in trash or offer for recycling, if available. If partly filled: Call your local solid waste agency for disposal instructions.

<< Optional Fruit Graphic Images >>

Image 5



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